



MSBA Online Services Privacy Policy

Thank you for being part of our community. To ensure the best possible experience for all members, we have established some basic guidelines for participation. By joining and using this community, you agree that you have read and will follow these rules and guidelines. You also agree to reserve discussions and shared files and content to that best suited to the medium. This is a great medium with which to solicit the advice of your peers, benefit from their experience, and participate in an ongoing conversation. Questions should be directed to Missouri School Boards' Association (MSBA) at info@mosba.org.

Please take a moment to acquaint yourself with these important guidelines. If you have questions, contact MSBA. In order to preserve an environment that encourages both civil and fruitful dialogue, we reserve the right to suspend or terminate membership in this community for anyone who violate these rules.

Personal Information

This Privacy Policy ("Policy") covers how the Missouri School Boards' Association ("MSBA") handles personal information collected and received from or through the MSBA website, the online applications that MSBA makes available to you, and our use of information collected about you through our social media pages (the MSBA website, online applications, and social media pages are collectively referred to herein as the "Site"). As used in this Policy, the term "MSBA" shall also include any subsidiary of MSBA and all affiliated entities to which MSBA or its subsidiary provides website services on this Site. This Policy does not apply to the practices of entities or people that MSBA does not employ, manage, or control.

You are not required to be an MSBA member or to provide personal information to access certain parts of the Site. When you access the Site without actively providing any personal information, we may collect limited technical information, such as your IP address and geolocation. We also use cookies and analytics as described below.

Certain parts of the Site do require that you provide us with personal information for access to or use of those parts. For example, if you register to use a portion of the Site that is password-protected, you may be required to provide information as described in the "Registration and Forms" section below. You may also provide information if you participate in a chat session through the live chat feature offered by third-party providers in some areas of the Site. Wherever possible, newly registering and registered MSBA Site users should use only their official public contact information applicable to their official capacity (e.g, district-issued e-mail address, district mailing address) whenever submitting information to the MSBA Site. This will reduce MSBA's collection of information about you that ordinarily would not be publicly available and that identifies you individually, such as your name, residential address, personal e-mail address, geolocation (your mobile internet device's longitudinal and latitudinal information), and personal phone number.

With Whom Do We Share the Personal Information We Collect Through This Site:

Government and Legal Disclosures

We may disclose the personal information we collect through this Site, when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce our Terms and Conditions or other agreements that govern your use of this Site; or to protect the rights, property or safety of our company, our users, or others.

MSBA Associate Members Disclosures

We may disclose the personal information we collect through this Site to MSBA Partners and Associate Members for purposes of effectuating the programs and services described at MSBA Business Connections:

<https://missourischoolbamo.sites.thrillshare.com/page/business-connections>

And <https://ams.embr.mobi/Documents/DocumentAttachment.aspx?C=ZfON&DID=GJHGI>

Registration and Forms

From the Site, you may register to attend events, obtain information and services, participate in outreach and advocacy initiatives, answer survey questions and other inquiries, and subscribe to receive communications from MSBA. These registrations may require you to provide the following:

Contact information such as your name, address, phone number, and e-mail address

Demographic information such as ZIP Code and date of birth

Payment information to invoice for products or services purchased

We may use this information, and any other information you provide, to effect transactions or provide services for which the information was provided, to contact you with additional information and updates, and to analyze use of our Site and services.

In some cases, this information may be collected and stored by third parties and therefore may also be subject to their privacy policies. You may review any such policies by contacting those third parties or by reviewing the policies posted on their websites.

Links

The Site contains links to other websites. MSBA is not responsible for the privacy practices of sites other than our own. We encourage you to be aware of the privacy statements on other websites and to read these statements.

Protection of Information

Some areas of the Site are secured and can only be accessed using unique login credentials. You must have a specific user identifier (user ID) and password to access resources through any password-protected portions of the Site. Your login credentials and password are for your use only and strictly confidential. You are responsible for maintaining the confidentiality and security of those credentials and are responsible for all activity occurring on the Site using your login credentials and password. You are strictly prohibited from any sharing of your login credentials and/or password with any other person(s) and from any use of your login credentials other than for your use of the Site in compliance with this Policy.

Geolocation Information

We may receive information about your geolocation and your mobile internet device when you use our Site. We may use this information to provide you with location-based services and information. Most mobile internet devices allow you to turn off geolocation, and we encourage you to contact your device manufacturer for detailed instructions on how to do so.

Children's Privacy

We are committed to complying with all applicable laws and regulations regarding the collection, storage, and use of personal information of minors under the age of 18, including the Children's Online Privacy Protection Act of 1998.

We do not collect personal information from minors under the age of 18. Individuals under the age of 18 are not permitted to use the Site without the supervision of a parent or legal guardian. We do not knowingly collect or solicit personal information from children under the age of 18 or knowingly allow such persons to register for an online account or to place orders or provide personal information through the Site. If we learn that someone under the age of 18 has provided any personal information through the Site, we will remove and permanently delete that information as soon as reasonably possible.

If you are a parent or guardian who believes that your minor under the age of 18 has submitted personal information or other information to us without your consent, please contact us using the contact information provided below. Once we verify that you are the parent or legal guardian, we will cooperate with you to discuss what, if any, personal information we have collected about your child and how that information may have been shared or used.

Social Media

The collection and use of information on social media websites and applications are governed by their own privacy policies. Please remember that any information posted on or through the MSBA social media pages or channels, is subject to the policies and practices of the applicable social media channel.

We may receive personal information from a social media site platform or application when you connect through a social media feed, post content, or otherwise interact with us using social media tools. All information received from social media sites and applications is treated and used in the same manner and for the same purposes as described in this Policy with respect to similar information we obtain through the Site.

Third-Party Data Collection/Online Tracking

We may use service providers such as Google Analytics, Google Search Console, Google AdWords, and Kentico to help us understand and improve the usage of the Site and the effectiveness of our marketing efforts. Google Analytics may use cookies, your IP address or an anonymous identifier as well as certain information from your browser, together with other information about you and your visits to our Site and other websites, so that we, Google, or third parties may provide you with advertisements about goods and services of interest to you on our Site and other websites (including through Google search results pages) and/or to provide analytical information about our Site. If you would like more information about advertising networks, including choices about the use of information by Google and other companies for multi-site advertising purposes, go to thenai.org and thenai.org/opt-out. Also, Google offers a Google Analytics browser add-on (designed to be compatible only with certain browsers) to provide website visitors the ability to prevent their data from being collected and used by Google Analytics.

Updates to This Policy

MSBA may modify this Policy at any time. When changes are made, we will update the version date at the bottom of the Policy. Your use of MSBA's Services following these changes means that you accept the revised Policy.

Correcting Your Information

We strive to assure the correctness of the information we maintain. If the information we have about you is inaccurate, we will correct the information in a manner as timely as possible. To provide us with corrections, please contact us in any of the following ways:

Send an e-mail message with corrections to info@mosba.org.

Call us at 573.445.9920

Security

We employ reasonable security methods to prevent unauthorized access, maintain data accuracy, and ensure correct use of your information. However, no data transmission over the Internet or any wireless network can be guaranteed to be perfectly secure. As a result, while we try to protect your information, we cannot ensure or guarantee the security of any information you transmit to us, and you do so at your own risk.

Rules for Users

This site is provided as a service for the members of Missouri School Boards' Association. Missouri School Boards' Association is not responsible for the opinions and information posted on this site by others. We disclaim all warranties with regard to information posted on this site, whether posted by Missouri School Boards' Association or any third party; this disclaimer includes all implied warranties of merchantability and fitness. In no event shall Missouri School Boards' Association be liable for any special, indirect, or consequential damages or any damages whatsoever resulting from loss of use, data, or profits, arising out of or in connection with the use or performance of any information posted on this site. on the Site shall be construed as making MSBA a governmental entity and nothing on the Site shall be construed as creating any version of a public forum.

Do not post any defamatory, abusive, profane, threatening, offensive, or illegal materials. Do not post any information or other material protected by copyright or trademark without the permission of the owner. By posting material, the posting party warrants and represents that he or she owns the copyright or trademark with respect to such material or has received permission from the copyright owner. In addition, the posting party grants Missouri School Boards' Association and users of this site the nonexclusive right and license to display, copy, publish, distribute or redistribute, transmit, print, and use such information or other material.

Messages should not be posted if they encourage or facilitate members to arrive at any agreement that either expressly or impliedly leads to price fixing, a boycott of another's business, or other conduct intended to illegally restrict free trade.

Missouri School Boards' Association does not actively monitor the site for inappropriate postings and does not on its own undertake editorial control of postings. However, in the event that any inappropriate posting is brought to the attention of Missouri School Boards' Association we will take all appropriate action.

Missouri School Boards' Association reserves the right to terminate access to any user who does not abide by these guidelines.

- Respect others. Focus on the content of posts and not on the people making them.
- Respect the purpose of the community. Use the community to share constructive feedback.
- All defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited. Do not post anything that you would not want the world to see or that you would not want anyone to know came from you.
- Respect intellectual property. Post content that you have personally created or have permission to use and have properly attributed to the content creator.

Discussion Group Etiquette: Send messages such as "thanks for the information" or "me, too" to individuals, not to the entire list.

External Sites

We are not responsible for the content of external internet sites. You are advised to read the privacy policy of external sites before disclosing any personal information.

Cookies

A "cookie" is a small data text file that is placed in your browser and allows us to recognize you each time you visit this site (personalization, etc.). Cookies themselves do not contain any personal information, and we do not use cookies to collect personal information. Cookies may also be used by 3rd party content providers such as news-feeds.

Remember the Risks Whenever You Use the Internet

While we do our best to protect your personal information, we cannot guarantee the security of any information that you transmit to us and you are solely responsible for maintaining the secrecy of any passwords or other account information. In addition, other Internet sites or services that may be accessible through our site have separate data and privacy practices independent of us, and therefore we disclaim any responsibility or liability for their policies or actions. Please contact those vendors and others directly if you have any questions about their privacy policies. For any other information please contact us info@mosba.org.