

The logo for the Missouri School Boards' Association (MSBA) is located in the top left corner. It features the acronym "MSBA" in a large, bold, dark blue font. Below it, the full name "MISSOURI SCHOOL BOARDS' ASSOCIATION" is written in a smaller, dark blue font. The logo is surrounded by several thick, colorful lines in shades of blue, yellow, red, and green, which are part of the overall design of the slide.

**MSBA**

MISSOURI SCHOOL BOARDS' ASSOCIATION

# How Do We Achieve the Governance Team Award?

Phyllis Barks, Associate Executive Director  
Leadership Development



# Governance Team Award

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Annually recognizes school boards and their superintendent for

- Commitment to continuous improvement through ongoing learning
- Regional and statewide leadership
- Active participation in legislative advocacy for public schools and the students they serve



# True or False

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- Only large districts can achieve the award
  - False; range is 340 to nearly 20,000 students
- Only St. Louis and Kansas City area districts
  - False; districts from 14 of the 17 MSBA regions have achieved the award
- The same districts always get the award
  - False; 98 districts have achieved the award



# Requirements

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- **New this year! Application required.**
- Member of MSBA
- All seven board members have MSBA CBM Essential certification by April 1 of award year
- All seven board members completed MSBA Board Member Refresher Training by April 1 of award year
- District is accredited



# Requirements

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- At least two board members achieved Advanced Board Member certification
- At least one board member achieved Master Board Member certification
- At least a quorum of the board and the superintendent or other district administrator **each attended at least three breakout sessions** at the most recent MSBA/MASA Annual Conference.



# Requirements

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- At least three board members and the superintendent or other district administrator attended the most recent MSBA Regional Meeting.
  - March 1, 2023 Virtual Spring Regional Meeting
  - Thereafter, Regional Meetings will be in the Fall



# Requirements

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- A board member or district administrator attended the most recent MSBA Legislative Forum.
  - March 28, 2023 in Jefferson City
- A board member representative participated as the voting delegate in **at least one** Delegate Assembly during the year.
  - MSBA Annual Conference in November
  - Igniting Great Ideas Summit in June

# BOARD MEMBER CERTIFICATION PROGRAM

MSBA annually recognizes school board members for continuing their learning beyond the state-required CBM Essential Training for new board members and annual Board Member Refresher Training. Submit application and documentation no later than May 1. Requirements for the three levels of certification are below.

Advanced	Master	Distinguished
Earn MSBA Essential new board member certification	Earn MSBA Essential and Advanced certification	Earn all other MSBA certification levels
Fulfill Refresher Training requirement through MSBA for year of application	Fulfill Refresher Training requirement through MSBA for year of application	Fulfill Refresher Training requirement through MSBA for year of application
Earn 12 additional credits	Earn 12 additional credits	Earn 20 additional credits; (at least 80 total)
Attend two MSBA core meetings; at least one in the year of application	Attend two MSBA core meetings; at least one in the year of application	Attend two MSBA core meetings; at least one in the year of application
Read two books related to educational or board governance topics from the approved list	Read two books related to educational or board governance topics from the approved list	Read a book from the approved list and fill out reflection form
Write a brief, two to three page reflection paper discussing a topic from your study in the context of your district and board service	Write a brief, two to three page reflection paper discussing a topic from your study in the context of your district and board service	Observe a school board meeting in two other districts and submit observation form and agenda for each
		Document at least eight separate activities in at least two categories and provide verification. Activities must have occurred within the most recent 3 consecutive years of board service unless otherwise noted.

## Credit Requirement

Credit is awarded for participation in MSBA/CES conference concurrent sessions, regional meetings, and webinars; participation in MSBA Delegate Assemblies, online training, whole board workshops, board self evaluation; observing board meetings in other districts; reading extra books; and attending NSBA or COSSBA conference sessions.

## Core Meetings

MSBA events: Legislative Forum, Regional Meetings, Igniting Great Ideas Summit, Delegate Assembly, Safe Schools and Colleges Forum, Annual Conference; NSBA events: Annual Conference, Equity Symposium, CUBE Conference; COSSBA: Annual Conference, Urban Boards Alliance Symposium.

## Book Requirement

Books must pertain to education or to board governance, must be authored in the last ten years, and must be at least 100 pages in length. A book must be on the approved booklist on the MSBA website or approved by MSBA in advance.

## Distinguished Activity Options

### Leadership Category

- Serve as MSBA Board of Directors representative and attend the entire meeting for at least 75% of the meetings
- Serve as MSBA Regional Executive Committee Chair and participate in at least 75% of the REC/RAC meetings
- Serve as regional representative or officer on the MSBA Advocacy, Delegate Coordinator or Leadership Development committee and participate in at least 75% of the meetings (service on two allowed for credit)
- Serve on MSBA FutureBuilders committee; participate in 75% of meetings/calls
- Represent MSBA on special committees or work groups (one allowed for credit)
- Fulfill responsibilities as an officer of your local board for at least one year
- Participate in at least 75% of the local board appointed/approved committee meetings for which you are a member
- Appointed to represent local board on local community committee

### Advocacy Category

- Participate in two of the three MSBA Legislative Forums; interact with legislators
- Serve as the MSBA Delegate for your district and participate/vote in both the Delegate Assemblies during term as delegate
- Discuss MSBA monthly delegate input question
- Correspond with local, state and/or national elected officials in alignment with the MSBA platform for public education
- Participate in local/regional advocacy group

### Presentations Category

- Make a presentation on behalf of your board related to a district and/or board practice/program at
- MSBA Annual Conference, Regional Meeting, Igniting Great Ideas Summit, CES Safe Schools and Colleges Forum
  - National School Boards Association (NSBA) Conference
  - COSSBA Conference
  - A local civic club/organization, educational organization or another school board (two allowed for credit)
  - Appointed to represent local board in media interview

# Board Member Certification





www.mosba.org | 800-221-6722 | info@mosba.org | 2100 I-70 Drive Southwest, Columbia, Missouri 65203

### 2023 Governance Team Award Application

School boards and superintendents interested in winning the Governance Team Award must complete the application below. Districts must fulfill the criteria below by May 1 unless otherwise noted. Governance teams are recognized at the MSBA Igniting Great Ideas Summit in June.

District status on the award criteria below may be checked at any time by examining each board member's transcript of attendance and credits by logging in to the [New Member Portal](#) through the [MSBA website](#). The superintendent or board secretary can access all board member transcripts. Board members can access their own transcripts.

School District:	Member of MSBA? <input type="checkbox"/> YES <input type="checkbox"/> NO
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**By April 1:** All seven board members have completed MSBA Essential Certified Board Member certification; and all board members (as applicable) have completed MSBA Board Member Refresher Training for the 2022-2023 term year.

Board Member Name	Date achieved Essential CBM Certification through MSBA	Most recent date completed Refresher Training through MSBA

The district is accredited:  YES  NO

**Governance  
Team Award  
Application:  
✓ *Membership***



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School District:	Member of MSBA? <input type="checkbox"/> YES <input type="checkbox"/> NO
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By April 1: All seven board members have completed MSBA Essential Certified Board Member Certification; and all board members (applicable) have completed MSBA Board Member Refresher Training for the 2022-2023 term year.

Board Member Name	Date achieved Essential CBM Certification through MSBA	Most recent date completed Refresher Training through MSBA

The district is accredited:  YES  NO

# Governance Team Award Application:

- ✓ *Membership*
- ✓ *CBM Essential*
- ✓ *Refresher Training*

At least two board members have achieved Advanced CBM certification.

Name:
Name:

At least one board member has achieved Master CBM certification.

Name:
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The Governance Team of at least four board members and the superintendent (or other central office administrator) each attended at least three concurrent sessions at the most recent MSBA/MASA Annual Conference.

<b>Board Member #1</b>	Name:	
Concurrent Session #1	Concurrent Session #2	Concurrent Session #3
<b>Board Member #2</b>	Name:	
Concurrent Session #1	Concurrent Session #2	Concurrent Session #3
<b>Board Member #3</b>	Name:	
Concurrent Session #1	Concurrent Session #2	Concurrent Session #3
<b>Board Member #4</b>	Name:	
Concurrent Session #1	Concurrent Session #2	Concurrent Session #3
<b>District Administrator Title:</b>	Name:	
Concurrent Session #1	Concurrent Session #2	Concurrent Session #3

## Governance Team Award Application:

- ✓ *Advanced Certification*
- ✓ *Master Certification*
- ✓ *Annual Conference Participation*

At least three board members and the superintendent (or other central office administrator) who attended the most recent MSBA Regional Meeting.

Board Member #1:

Board Member #2:

Board Member #3:

Administrator:

At least one board member or a district administrator attended the most recent Legislative Forum.

Name:

Title:

A board member representative district participated in at least one Delegate Assembly with the year.

Name:

Igniting Great Ideas Summit June 2022

Annual Conference November 2022

After completing this form, go to File, Save As, name the file with your district and date, and save it to your computer. Then follow the below instructions for sending the file to MSBA.

1. Email the completed form to: [training@mosba.org](mailto:training@mosba.org) (preferred method), or
2. Fax the completed form to: (573) 445-9981, Attn: Leadership Development, or
3. Mail the completed form to:

Missouri School Boards' Association  
ATTN: Leadership Development  
2100 I-70 Drive SW  
Columbia, MO 65203

Questions? Call 573-445-9920 ext. 329 or email [training@mosba.org](mailto:training@mosba.org)

## Governance Team Award Application:

- ✓ *Regional Meeting*
- ✓ *Legislative Forum*
- ✓ *Delegate Assembly*



# Wrap Up

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# MSBA

MISSOURI SCHOOL BOARDS' ASSOCIATION

## Phyllis Barks



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www.mosba.org

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